

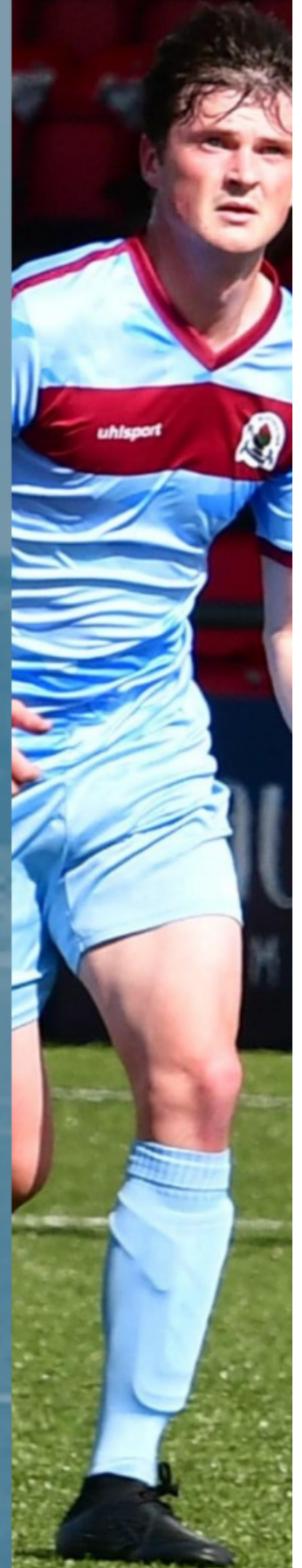


INSTITUTE FC
SPONSORSHIP
OPTIONS

www.institutefc.co.uk

SEASON 23/24

CONTACT - CARSON KING
FUNDING COORDINATOR
FUNDING@INSTITUTEFC.CO.UK
079 1990 6699



Front of Shirt - £15,000

- Prime logo location on both home and away shirts
- Increased brand awareness across print and social media
- 2 VIP season tickets including access to directors lounge
- Choose Man of the Match with photo at home games
- Access to players for promotional events
- 2 tickets to annual sponsors lunch event
- Sponsorship can be divided between home and away kits

Back of Shirt - £5,000 (Available for 24/25)

- Logo above shirt number & across shoulders
- Increased brand awareness across print and social media
- 2 VIP season tickets including access to directors lounge
- Sponsored Goal of the Month photo/video on social media
- Access to players for promotional events

Sleeve or Shorts - £2,000

- Logo on each sleeve of home and away shirt or shorts
- Increased brand awareness across print and social media
- 2 VIP season tickets including access to directors lounge
- 2 tickets to annual sponsors lunch event

Video Highlights - £500

- Company logo on highlights across social media for all matches
- 2 tickets to annual sponsors lunch event
- Access to players for promotional activity

Match Day - £300

- Company logo on 5 match post on social media
- Sponsorship announced over stadium PA system (home)
- 2 complimentary tickets including access to directors lounge (home) or travel on team bus (away)
- Pre match and half time refreshments and snacks
- 2 tickets to annual sponsors lunch event

Pitchside Advertising - £300

- Limited Availability
- 2 tickets to annual sponsors lunch event
- 2 complimentary tickets including access to directors lounge

Website Banner Advert - £120

- Full colour digital advertisement, visible on rotation
- Hyperlinked to your website or social media platform
- 4 copy changes per season allowing for targeted messaging

(all prices are subject to VAT)

Discount Packages

	Season Cost	Package 1	Package 2	Package 3	Package 4
Match Day (Home)	£300	⚽		⚽	⚽
Match Day (Away)	£300		⚽		⚽
Pitch-side Banner 8ft x 3ft	£300		⚽	⚽	⚽
Digital Website Banner	£120	⚽		⚽	⚽
Individual Player	£100		⚽	⚽	⚽
Client Listing in Sponsor Directory	Free	⚽	⚽	⚽	⚽
Normal Price	➡	£420	£700	£820	£1120
		10% discount		15% discount	
Discounted Price	➡	£378	£630	£697	£952

Academy & Community
 Front of Shirt - £4,000
 Back of Shirt - £1,750
 Sleeve or Shorts - £850



Youth Department - £2,000

- Company logo all social media posts and flyers
- Increased brand awareness across print and social media
- 2 VIP season tickets including access to directors lounge
- 2 tickets to annual sponsors lunch event

Why Institute?

- 15,000 followers across 3 social media platforms with a high percentage of local followers
- Appearance in local & national newspapers, websites and social media with over 250,000 followers
- Exposure to over 15,000 match day fans across home and away games each season
- Form a strategic partnership and raise your regional engagement
- Be part of our upcoming campaign as we build a new Waterside stadium & hub at Clooney Park West
- Promote physical & mental wellbeing and reach your corporate & social responsibility targets
- **All sponsorship packages can be tailored to fit your needs**