

The MarTech Laboratory



Strategically Applying AI to Scale up your Digital Marketing Efforts: A Recipe for '6S'

Join the Martech Laboratory for an engaging discussion led by Dr John Bustard (Ulster University) and Ciaran Connelly (ProfileTree) on the potential of AI for SME growth.

Learn how AI can automate routine tasks, improve decision-making, and enhance customer experiences.

Don't miss out on this valuable event!

Click on the buttons
to find out more:

Magee- 21st March

Coleraine- 22nd March

Belfast - 29th March